



Sarah Hathorn, AICI CIP, CPBS is an internationally distinguished leadership development mentor, executive presence coach, image and branding consultant, public speaker and presenter, and the founding CEO of her own successful company, Illustra Consulting.

A career acceleration expert, she created the innovative Predictable Promotion System™. The 10-step proprietary process fully prepares leaders to win rapid promotion while giving recently promoted executives the performance skills and confidence to succeed and excel.

In response to the devastating personal experience of being turned down for a prized promotion early in her career, Sarah developed her own system for enhancing her marketable value and executive leadership presence. She designed a step-by-step process for quickly acquiring practical value-adding performance skills, and then developed efficient strategies to gain the positive recognition of influential decision makers. Meanwhile she creatively enhanced a variety of priceless intangible qualities that companies specifically look for in high potentials ready to rise to the top of the succession planning list.

The rest is history. Eighteen months after being passed over, Sarah had achieved multiple promotions and earned several salary increases and lucrative incentive packages – plus the extraordinary leadership responsibility of a Fortune 100 senior executive.

But Sarah's unique and innovative system didn't just help her land her dream job. It continued to empower her with exponential career growth and the ability to successfully reinvent herself with greater value, despite a corporate climate of tumultuous and frightening layoffs, acquisitions, multiple mergers, and constant downsizing initiatives.

A few years ago Sarah left her prestigious Fortune 100 position to follow what she considers her true professional calling and personal passion. She launched her own consulting company which now offers the Predictable Promotion System through intensive one-on-one executive coaching of private clients, developmental workshops for large corporations, and various customized consulting programs and interactive speaking engagements.

For the past 30 years Sarah has used her vision and insight to help promote leaders at all levels, and many of her clients and former protégés now occupy the highest positions within Fortune 500 companies. Her client list is a virtual "Who's Who" of elite companies and top executives.

Sarah's tips, insights, and advice on professional presence, career acceleration, and executive leadership development have appeared on Forbes.com, msnbc.com, The Huffington Post and in features published by numerous newspapers and magazines including the New York Times, Money Magazine and U.S. News & World Report.

Accomplishments & Credentials

- Active Member, National Speakers Association
- Founding CEO, Illustra Consulting & Illustra Business Coaching
- Creator, The Predictable Promotion System™
- Former Senior Level Fortune 100 Company Executive
- Certified Image Professional
- Certified Personal Brand Strategist, REACH
- 360° Assessment and Online Strategist, REACH
- Past President, Atlanta Chapter of Association of Image Consultants International
- Alumni, Leadership Gwinnett Chamber of Commerce
- Graduate, Federated Department Stores Leadership Institute
- Faculty Member, Linkage Women in Leadership Global Summit
- Master Trainer, London Image Institute

Education:

B.A. Business Administration – Otterbein University

Sarah lives with her family in Atlanta where she enjoys pursuing her interests in philanthropic work, international travel, gourmet cooking, and music.

Partial Client/Speaking Event List:

Bain & Company, CR Bard, Dixon Hughes Goodman, LLP, General Electric, The Home Depot, National Oil Varco, Northwestern Mutual Financial Network, Omni Hotel, Teradata, Association of Image Consultants International Convention, Hinman Dental Convention, Linkage Women's Leadership Summit, McDonald's, McKesson, LexisNexis